

Short Term Customized Skill Education Programme for ESG Implementation in Tourism

SUMMARY

Course Name: Short Term Customized Skill Education Programme for ESG Implementation in Tourism

Course Duration: 8 weeks

Eligibility: Bachelor's/Master's degree in Tourism, Hospitality or similar fields

Mode: Online on TISSx

Programme fees: INR 20,500

SHORT TERM CUSTOMIZED SKILL EDUCATION PROGRAMME FOR ESG IMPLEMENTATION IN TOURISM

Programme Introduction

The Short Term Customized Skill Education Programme for ESG Implementation in Tourism is designed to provide tourism professionals, Sustainability and CSR Practitioners and aspiring tourism students with a comprehensive understanding of Environmental, Social, and Governance principles and how they can be applied to drive sustainable business practices in the tourism and hospitality domain.

Eligibility for Admission

The course is open to working professionals, entrepreneurs, Sustainability and CSR Practitioners, tourism graduates and students.

Course Outline

| S No. | Components | Duration |
|--------------|---|-----------------|
| 1 | Online Modules Module 1: ESG Framework in Tourism and Hospitality Module 2: Environmental Responsibility and Resource Management Module 3: Social Responsibility and Community Engagement Module 4: Corporate Governance and Ethical Business Practices Module 5: Impact Investing and Green Finance Module 6: ESG Reporting and Disclosure for Tourism and Hospitality Businesses Module 7: Risk Management and Mitigation | 6 weeks |

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| 2 | Module 8: Assessment Project and Presentation: ESG strategy formulation | 2 weeks |
| Total Duration | | 8 weeks (80 hours) |

Employability/Skill enhancement

This course provides the tools and knowledge necessary to gain a comprehensive understanding of ESG principles, while promoting both business success and positive societal impact through case study analysis of cutting-edge sustainable tourism projects. With the completion of the course, participants shall have a strong understanding of ESG reporting and implementation in tourism businesses, positioning themselves as leaders in sustainable business practices in a rapidly evolving industry.

Career Prospects/Job Role

Undertaking this course will enable the candidates to seek better employment opportunities and elevate their career prospects in tourism and hospitality organizations committed to promoting sustainability and responsible business practices as Sustainable Tourism Consultant, Corporate Social Responsibility (CSR) Officer, Destination Sustainability Manager, Environmental Impact Analyst, ESG Reporting Specialist etc.

Affiliation of Resource Persons

Sustainability Experts, Representatives from Consulting firms and NGOs focussing on environment and governance, Corporate Sustainability Officers from leading hospitality and tourism industry players, Academic Experts etc.

Programme Fees: INR 20,500